



Wilmington Chamber of Commerce

Honorary Mayor Contest 2010 Rules and Regulations

Any person 18-years of age and older who is a stakeholder in the Wilmington community and who is willing to represent the Wilmington community and the Wilmington Chamber of Commerce for a two year period, September 2010 to September 2012, can be a candidate if nominated by a Wilmington non-profit organization and the Wilmington Chamber Board of Directors reserves the right to approve all candidates and sponsoring organizations. A candidate may not have served as Honorary Mayor for the term immediately preceding this campaign.

Each candidate must be nominated for Honorary Mayor by a Wilmington-serving non-profit organization and designates one or more additional service agencies to receive funds (one-third to the sponsoring organization, one-third to the additional service agency/s and one-third to the Wilmington Chamber of Commerce). The organization must submit a “candidate application” to the Chamber no later than Friday, May 14, 2010 at 5 p.m. Submittal before May 14, 2010, assures maximum exposure and opportunity.

The candidates will raise needed funds for community service organizations serving the Wilmington community and programming and services of the Chamber of Commerce.

Each candidate is expected to run a positive, constructive campaign consistent with the positive image of the business community and the chamber of commerce.

Candidates are expected to be available for the development of media information and opportunities, for a special Chamber “meet the candidates” question and answer session at a date to be announced, and Chamber activities such as mixers and special events.

The sponsoring organization will appoint a campaign manager, other than the candidate. Each campaign manager will become a member of the Chamber’s Honorary Mayor Committee and is to participate in meetings to facilitate information exchange.

The Board of the Wilmington Chamber of Commerce reserves the right to change campaign dates, as it deems necessary and appropriate.

All candidates will be provided with a copy of these Rules and Regulations.

The candidates known at the time are required to attend the Chamber’s installation dinner in July of 2010. The Campaign will be officially kicked-off at the Chamber Mixer on May 19, 2010. Candidates are also required to attend the announcement of the new Wilmington

Honorary Mayor by 15th District Councilwoman Janice Hahn at the Wilmington Chamber of Commerce Mixer hosted by her on Wednesday, September 15, 2010.

All funds raised during the campaign will be turned in to the Chamber on the remittance day, Wednesday, September 8, 2010, prior to 5 p.m., with the ticket stubs having the names and contact information from the purchasers ready for the prize drawing at the September 15, Honorary Mayor announcement ceremony.

Expenses incurred by a non-profit organization or a candidate is the sole responsibility of the sponsoring organization and the individual candidate involved. The Wilmington Chamber of Commerce will not be held responsible for any obligations incurred on behalf of any candidate's campaign, either by the candidate, the candidate's representatives and/or the sponsoring organization.

The selection of the Honorary Mayor is based on the amount of tickets (\$1 each) sold during the campaign period – Mixer May 19, 2008 to September 8, 2010. The candidate with the highest amount becomes Honorary Mayor. Non-successful candidates become "Vice Mayors," who serve in the same capacity in the absence of or in conjunction with the Honorary Mayor in order of their tickets sold, highest to lowest.

Proceeds will be distributed at the end of the contest with one-third to each of the sponsoring organization, the charity chosen by the sponsoring organization and the Wilmington Chamber of Commerce. The Board of the Wilmington Chamber of Commerce reserves the right to approve all recipient charities.

Each sponsoring organization will be responsible for depositing and safeguarding money raised in the name of its candidate until the official remittance day. The sponsoring organization will present a cashier's check, money order or organization check to the Chamber office on remittance day. The checks or money orders must be made payable to the "Wilmington Chamber of Commerce" and the candidate's name must be on the check or money order. Each check must be submitted in a sealed envelope citing the name of the sponsoring organization.

All proceeds must be submitted no later than 5 p.m. on remittance day. Money submitted after this time will not be used in determining the winning candidate but may be distributed in accordance with these Rules and Regulations. One or more representatives of the Chamber Board and the Chamber's Executive Director will be present for the submission of proceeds and to verify compliance with these rules.

The opening of the envelopes will take place subsequent to remittance day closing time and will be witnessed by the Chamber President (or designee), the Chamber Executive Director and a Board Director. These Chamber officials will certify the count and determine the winners of the Contest. They will also determine the proper amounts to be divided among the sponsoring organizations, the designated charities and the Chamber. Campaign Managers may monitor the opening of their candidate's envelopes.

Thank you for your cooperation and have an enjoyable and productive campaign.